

# Project Reference Catalogue



# ABOUT ROCA

For many years we have anticipated the future, thinking of solutions best suited to the public's tastes and requirements.

1. Ramon Benedito 2. Belen & Rafael Moneo 3. Antonio Bullo 4. Carles Ferrater 5. Ricard Ferrer 6. Giorgetto Giugiaro 7. Carlo Urbinati 8. Marcello Cutino  
9. David Chipperfield 10. Schmidt & Lackner 11. Roviras & Torrente 12. Herzog & de Meuron 13. Magma Design 14. Gabriele & Oscar Buratti



## The Roca Guarantee

Every one of the products we sell complies with all specific global and local regulations. We offer you the finest product with the best guarantee.

## Sustainability

We love our planet and we prove it every day. That is why our products have advanced water and energy saving devices allowing a balanced and sustainable coexistence with our environment.

At Roca, we provide support for the We Are Water Foundation, which works to alleviate the effects of the planet's lack of water resources.

## Innovation

We have our own Innovation Lab where we experiment every day with new ideas, designs and materials, with the sole aim of enhancing your bathroom experience and providing solutions to make your everyday life more comfortable.

## Design

We surround ourselves with the world's finest architects and designers, such as: Ramón Benedito, Belén & Rafael Moneo, Antonio Bullo, Carles Ferrater, Ricard Ferrer, Giorgetto Giugiaro, Carlo Urbinati, Marcello Cutino, David Chipperfield, Schmidt & Lackner, Roviras & Torrente, Herzog & de Meuron, Magma Design, Gabriele & Oscar Buratti, Joan Gaspar and more.

We want to offer a design that will make your bathroom a unique space and that's why the Company has continually received honours and awards throughout its history.

Over the years, Roca has received more than 40 international awards and honours, including Spain's National Design Award, Cannes Golden and Silver Lions and the Gold IF Communication Design Award.

## A global company

Roca is the world leader in the bathroom space business, with a presence in more than 135 markets.

For more information, go to [www.roca.com](http://www.roca.com)





# HISTORY

The company Roca Radiadores S.A began its business activity in **Gavà (Barcelona)** dedicated to manufacturing **cast-iron radiators** for home heating.

The company began to make **cast-iron baths**.

Roca entered the **vitreous china sanitary ware** sector.

The company began to produce **faucets**.

Roca became one of the first Spanish companies to enter the new **air conditioning market**.

The company entered the **ceramic tiles** sector.

Roca drove its **international expansion** by opening commercial subsidiaries and making agreements with leading companies, & corporate acquisitions.

Roca bought the **Keramik Laufen firm** in Switzerland, which, at that moment, was the world's fourth largest manufacturer of vitreous china sanitary ware. This acquisition meant a 50% leap in turnover.

The Roca Group sold the heating and air-conditioning business and concentrated on the **bathroom sector**.

From then on, Roca continued its process of internationalization by **expanding its presence** through different strategic purchases or greenfield developments in the BRICs, Croatia, Romania, Malaysia, Switzerland and Egypt.

1917 1929 1936 1954 1963 1979 80s 90s

1999 2005 21<sup>st</sup> Century



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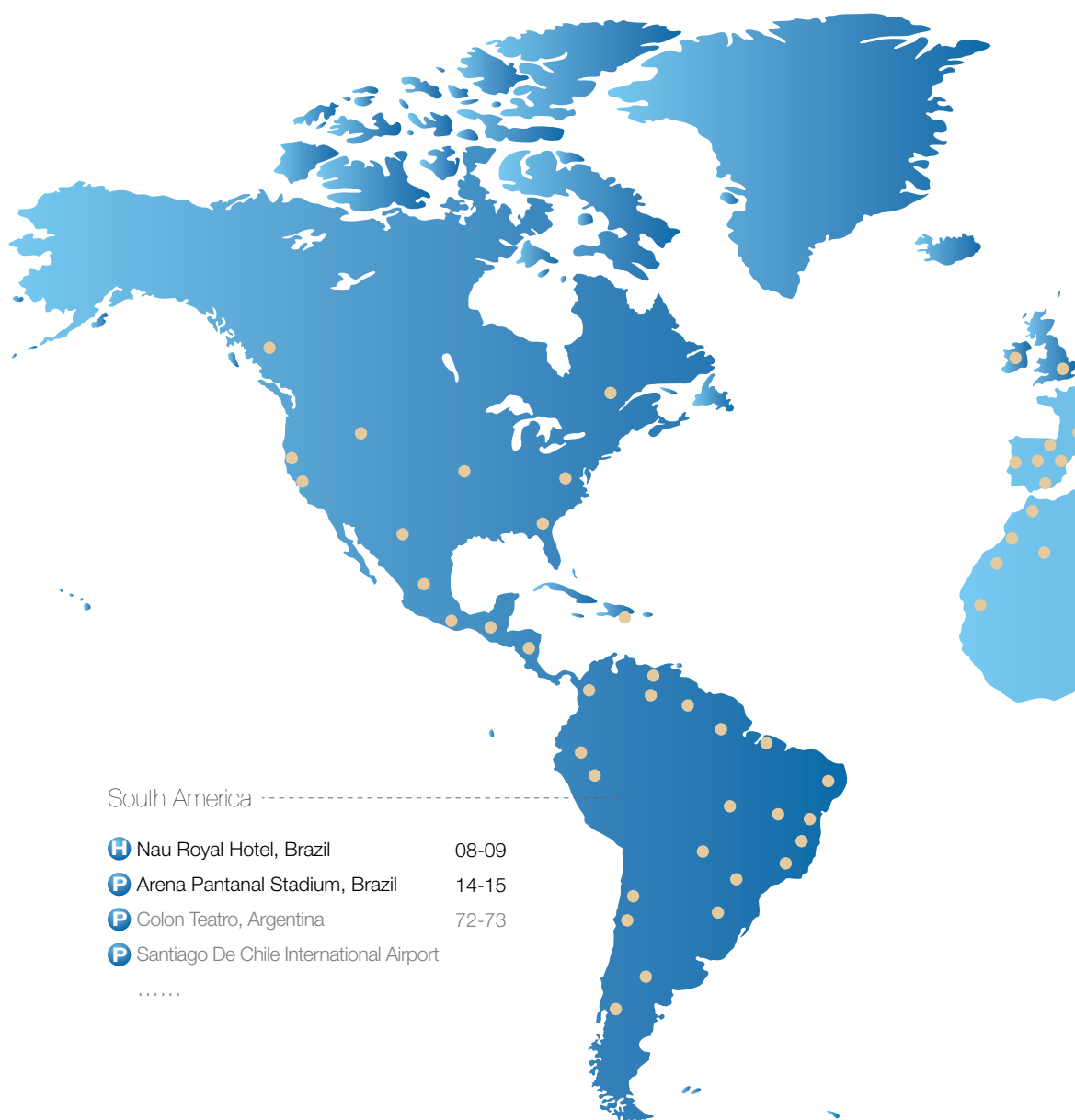
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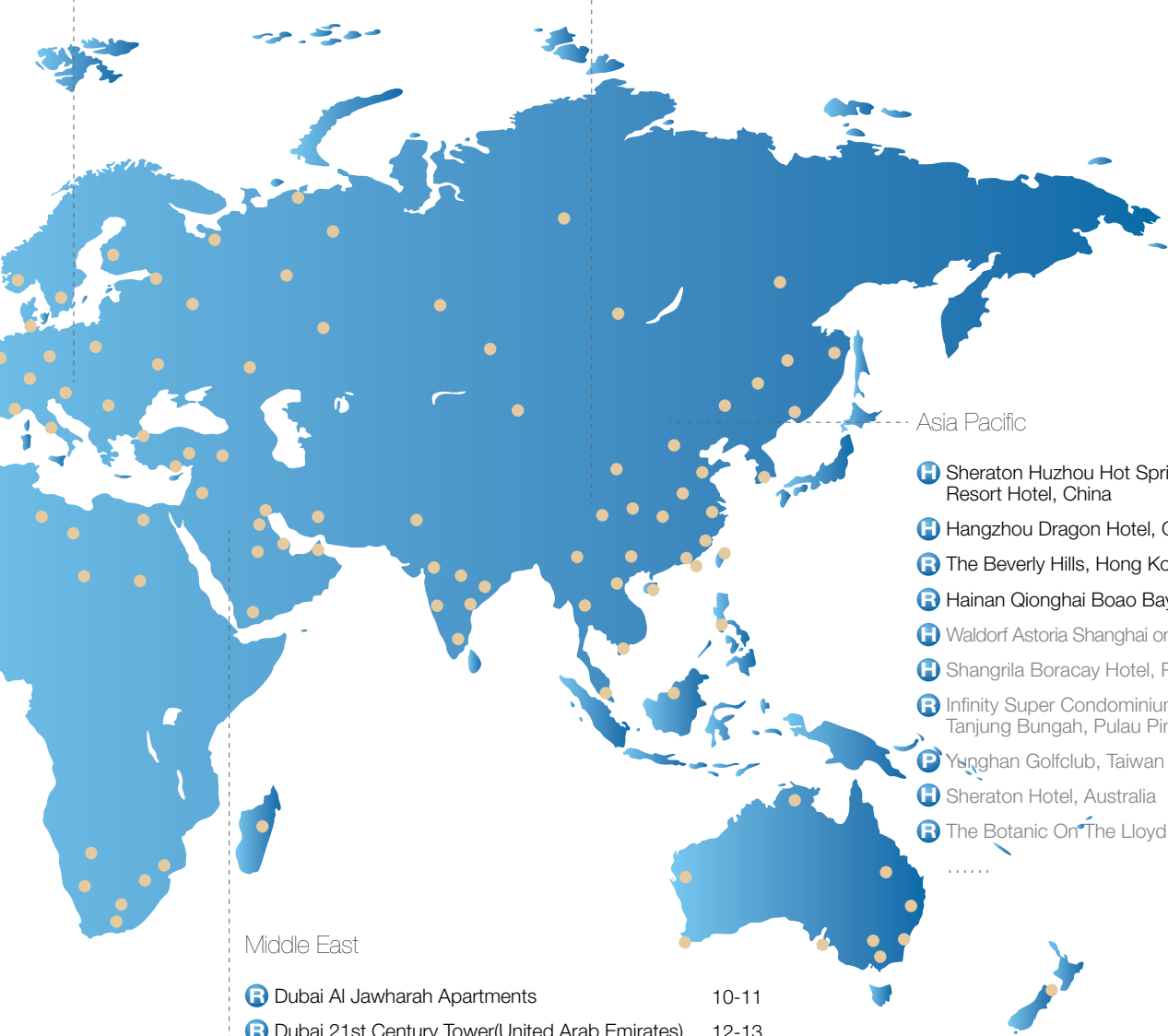
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# EIFFEL TOWER



The Eiffel Tower is an iconic iron lattice tower in the Champ de Mars in Paris, which is named after the great engineer Gustave Eiffel. Built in 1889, it has become both a global cultural icon of France and one of the most recognizable structures in the world. In order to enhance the impression of height, three separate colors of paint are used on the tower, with the darkest at the bottom and the lightest at the top. With a total height of 324 metres, the third level is at 279 metres and it is an observatory and the highest accessible public place in the European Union.

The avant-garde floor standing Amberes washbasin together with the Loft sensor faucet from Roca are the perfect match to this world-class structure.





- 1 AMBERES is a freestanding washbasin designed with stylish outline. It is simple and efficient, getting rid of all unnecessary decoration and accessories and focusing on highlighting its independent proposal. This is a washbasin whose tap fittings get their inspiration from the very purest of lines. It is an innovative concept that enables water to be drawn from under the floor to any point in the bathroom, even if it is a considerable distance from the walls.
- 2 LOFT The avant-garde design and the technology blend together to create strong, high-quality elements. This design is a timeless, singular and unalterable style with a refined finish, and the originality of its contours fills every space with elegance, precision and distinction.

**Products used:**

AMBERES Basin

LOFT Electronic Sensor Faucet

1



2



# W BARCELONA HOTEL ★★★★★

W Barcelona Hotel, designed by world-renowned architect Ricardo Bofill in Barcelona, is known for its yacht-shaped structure. It is operated by Starwood hotel management group. With a height of 99 metres, W Barcelona Hotel stands upright on the coast of Catalonia.

W Barcelona Hotel sets the scene for a spectacular stay with its meticulous services and marvellous facilities. In addition to the first Spa Bliss in Spain, a version of the most modern spa in New York, the restaurant on the second floor boasts panoramic views over the Mediterranean Sea along the Barcelona coastline. The rooftop Eclipse bar is run by the famous Ignite Group from London. Next to it is the W Lounge, which is also a perfect place for a drink.

The bathrooms of W Barcelona Hotel are well-equipped with a series of modern and hi-tech products from Roca which further enhance the hotel's modern-style design.



- 1 VYTHOS bathtub. Minimalism enters the bathroom and the environment of well-being. Simple, balanced, clean lines provide the bathroom with versatility and sobriety in a single piece that is full of character. The result is an extremely elegant, adaptable option.
- 2 MOAI thermostatic wall-mounted bath-shower mixer. Stylized, pure, elegant forms add a touch of distinction and class to each space. With the 3-second fixed and constant temperature function, the piece can provide all users with a convenient water-saving choice.

## Products used:

MOAI Basin Mixer  
 BROADWAY Compact Spa  
 VYTHOS Bathtub  
 MOAI-T Thermostatic Bath-shower  
 & Bath-shower Mixer  
 LOFT Electronic Sensor Faucet  
 LOFT Shower  
 DIVERTA Undercounter Basin  
 SPRINT Timed-Flow Mixer



# CASA BATLLÓ



Casa Batlló, one of the masterpieces of renowned architect Antoni Gaudí, is in Barcelona. This 6-storey fairy tale-like building looks quite remarkable. Much of the façade is decorated with a mosaic made of broken blue ceramic tiles in different shades. Balconies on the lower floors are decorated by bone-shaped pillars, while those upper floors look like pieces of skulls. The arched roof, similar to a dragon's back, accommodates a 400 square-metres balcony, making it an ideal place to enjoy the fine Mediterranean weather.

Roca's classical Victoria series adds more European colour to this marvellous place.



**Products used:**  
VICTORIA Basin Mixer  
VICTORIA Collection



VICTORIA is a traditional response to classic atmospheres. The perfect combination of simplicity and taste contributes to the style of the whole series.

Elegant, functional curves in an extensive collection of pieces combining simplicity and versatility, offering the convenience of well-tried solutions.



# NAU ROYAL HOTEL, SÃO PAULO, BRAZIL



1



- 1 The outer layer of the Roca CITY Basin has been decorated with the pictures of landmark buildings of Barcelona, New York, Berlin and Shanghai, commemorating the mark left behind by the World Expo to these cities. Its simple, smooth but meaningful lines and shapes reflected Roca's design idea of loving the world and protecting the environment, revealing the balanced beauty of green lives in modern cities and creating a new bathroom style of bursting with passion and inspiration. Accompanied by a MOAI faucet from Roca to create diverse beauty, mingling with the gurgling water.
- 2 Roca is committed to creating unique, creative solutions for bathroom spaces. The combination of the KHROMA intelligent electronic toilet and CITY Basin demonstrates the wisdom of modern technologies and the great charms of avant-garde design aesthetics, creating a luxurious, international, quality bathroom with originality.
- 3 KHROMA intelligent electronic toilet back pad uses soft-touch design and the full body-cleaning function is achieved using intelligent remote control. There is a variety of colours to choose from and the unique, luminous design creates a comfortable, simple lifestyle: avant-garde yet classic.

Every day, thousands of guests enjoy the comfort of our products in hotels around the world. Perhaps one of the most outstanding is the Nau Royal, a charming hotel in Cambury, on the São Paulo coast. The project has received a number of honours, such Brazil's Architecture and Sustainability Award and prizes from A&C magazine and the 4 Rodas guide as its 2012 "Sustainable Hotel of the Year" .

The bathroom spaces in its rooms have been equipped with models from our Khroma and Urban collections, among others.

**Products used:**  
 KHROMA Collection  
 CITY Basin  
 MOAI Faucet

2



3





# AI JAWHARAH APARTMENTS



With the collaboration of Versace Home, developer DAMAC Properties has created luxury apartments in the stunning Al Jawharah skyscraper in Jeddah, Saudi Arabia's commercial capital and one of its largest cities.

Al Jawharah, which in Arabic means "the jewel of the Red Sea", for which Versace Home created an interior design concept fusing design and luxury for the homes on the top 10 storeys of the tower, stands in the heart of a shopping district alongside the seafront promenade.

Given our experience in technology, innovation and design in the bathroom space, DAMAC Properties used a number of Roca products for these homes, including the Nexo WC and bidet, the Fuego countertop basin and the Princess-N bathtub.

Confirming the project's success, Al Jawharah won the award for "Best Residential Project of 2012" in the Arab States of the Persian Gulf and was, for the second year running, honoured in the International Property Awards, specifically in the Best Residential High Rise Development and Best Interior Design Apartment categories.

- 1 A two-floor high-ceilinged hall with magnificent space and exquisite interiors reveal Versace's unique, luxurious design idea.
- 2 The FUEGO countertop basin is a model with a simple, elegant design, unifying appearance and functionality, providing an infinite number of combinations for perfect bathroom designs.

- 3 PRINCESS enamel steel bathtubs are designed with a wide, flat bottom. This ergonomic design is integrated with chrome armrest with sprayed back silencing layer and silencer pad, achieving far quieter usage.

- 4 The NEXO toilet and bidet is uniquely designed. Its innovative geometric concept perfectly shows the well thought out layout. A human design to achieve better use of space.

1



3



2



**Products used:**  
NEXO W.C.  
FUEGO Countertop Basin  
PRINCESS-N Bathtub

4





# 21<sup>ST</sup> CENTURY TOWER (UNITED ARAB EMIRATES)







The VERANDA series insists on forms with bold, simple curves; transparent planes and meticulous combinations of materials, together forming the great art of decoration.

VERANDA has been redesigned with sultry curves after an entirely new interpretation by Schmidt & Lackner, matching the glass plane to achieve a minimalist style. White ceramic is in stark contrast with dark furniture, making VERANDA stand out at the forefront of fashion design.

Emphasizing natural features and mainly constituted by curves, the new VERANDA wash basin is designed with basic lines and unique modern taste, matching the VERANDA series of furniture and countertops. The toilet's slow descending cover applies a new hinge to achieve better slow descent performance.



21st Century Tower was the tallest all-residential building in the world from 2003-2005. Atkins was commissioned as lead consultant for architecture, interior design, structural, mechanical and electrical engineering design, construction supervision and project management. The 50-storey residential tower comprises two - and three - bedroom apartments, retail facilities, health and leisure facilities and parking for 412 cars. The 21st Century Tower is on Sheikh Zayed Road in Dubai and rises to 269m. The site on which the building now stands was an awkward rectangle with a corner cut away on one side.

With its perfect combination of straight and curved lines, Veranda presents a harmonious atmosphere encompassing different shapes. Such unique design made Veranda the best decorative details in this marvellous building.

#### Products used:

VERANDA Bathroom Series

# ARENA PANTANAL STADIUM, CUIABÁ, BRAZIL



Located in Cuiabá, in the central and western region in Brazil, Arena Pantanal Stadium is among one of the venues for the 2014 World Cup. It will host four group games and has capacity for 43,000 spectators.

During the construction of the stadium, the principle of sustainability is being seriously implemented in every single aspect. All wooden materials have a certificate of their place of origin. All construction waste and rubbish will be reused. Air and soil quality is constantly under close monitoring. All this contributes towards this stadium being dubbed “O Verdão” (The Big Green).

All of its public conveniences incorporate our Nexo products with their perfectly-proportioned contemporary design that suits all kinds of public spaces.

The NEXO series fully combines two seemingly conflicting ideas: unique design and high performance-to-price ratio.

The innovative geometric concept shows the well thought out layout. Humanized design to achieve better use of space.

The traditional bathroom design concept is gone, because the NEXO series has break the stereotype. Its brand new design has completely changed the appearance of traditional bathroom design.



Products used: NEXO Bathroom Series



1



2



- 1 The many projects Roca has been involved in include many venues for worldwide sports competitions, including the Olympic Games, such as the 1992 Barcelona Olympics and 2008 Beijing Olympics. Most importantly, Roca was involved in the Beijing Olympic Village project and received the LEED gold medal, which rewarded Roca's achievements in energy saving and environmental protection.

- 2 Montjuïc Pool, the 1992 Barcelona Olympics diving and water polo venue. The 2013 World Swimming Championships in Barcelona were also held here.



# BOLSHOI THEATRE, MOSCOW, RUSSIA



In the world of culture, the Bolshoi Theatre, which first opened its doors to the public on 20 October 1856, is one of Moscow's greatest attractions. After wide-ranging renovation works, the building was largely restored to its historic appearance and became one of the world's most technically advanced theatres. It is Russia's main national theatre and showcase for the country's musical traditions.

Features products from our Hall, Meridian, Dama Senso and Florentina collections, versatile ranges that meet every need.

1



2



3



1 The FLORENTINA classic faucet evokes classic golden years, reminding the beautiful Baroque style.

2 The HALL series is designed to be simple, showing all the details of pure geometric aesthetics, harmonious proportions and exquisite design, creating a quiet, elegant atmosphere.

A variety of products for different bathroom spaces, a highly functional new set of bathroom solutions with components perfectly integrated into the wall, making cleaning easy.

3 The N-MERIDIAN series has the clever space-saving awareness and classic design of purely functional ideas. Thousands of combinations can be derived from its variety of specifications.

The N-MERIDIAN toilet is designed with a full, round front-end, achieving remarkable grace and elegance. Its innovative water saving 3/4.5L design puts it at the forefront of the new style of sanitary fashion.

#### Products used:

HALL Bathroom Series

N-MERIDIAN Bathroom Series

DAMA SENSO Bathroom Series

FLORENTINA Faucet



# MFC CITY OF CAPITALS, MOSCOW, RUSSIA





With its combination of elegance and comfort, MFC City of Capitals reflects the renewed, modern character of the city of Moscow. The office complex and the two towers, 73 and 62 storeys tall and bearing the names of the cities of Moscow and Saint Petersburg, were developed by global architecture and design firm NBBJ.

For this project, our Bol and Meridian models were used for public spaces, boasting styles in which quality and serenity create a solid, balanced overall look.

1



2



3



1 The N-MERIDIAN toilet is designed with a full, round front-end, achieving remarkable grace and elegance. Its innovative water saving 3/4.5L design puts it at the forefront of the new style of sanitary fashion.

2 The BOL countertop basin is round and full, returning to natural warmth and calm. When combined with the Roca bowl basin faucet, the true, pure Scandinavian atmosphere flows between the two.

This modern design is both stylish and compact. Its perfect sense of independent existence makes it a perfect fit for any size bathroom.

3 The N-MERIDIAN toilet is designed with a full, round front-end, achieving remarkable grace and elegance. Its innovative water-saving 3/4.5L design can save 60% of water consumption.

#### Products used:

BOL Basin

N-MERIDIAN W.C.

# GAS NATURAL HEADQUARTERS OFFICE



- 1 The FRONTALIS bathroom series is designed by Belen and Rafael Moneo with natural inspiration. Its shape looks like gurgling water, with flowing curves closely fused with the wall, making it unique, rich, creative product solution.

The FRONTALIS series uses a kind of super-smooth glaze which the water flows over, achieving the effect of a water-drop flows over a lotus leaf.

The FRONTALIS toilets beautiful curves are like surging waves of water. The heightened arc-shaped backup water tank shows an unique sense of art.

- 2 The FRONTALIS wash basin applies wall-hung design, goes as far as to eliminate countertops and hides pipes and other components, achieving a clean feel. It has an anti-splash plate to protect against water, and, when the faucet is activated, water flows just as if it was on the wall. An asymmetrical design reflects the artistic character of the basin.
- 3 The LOGICA faucet is designed with elegant appearance and soft lines, contributing to classical simplicity.

1



2



3



The new headquarters of Gas Natural in Barcelona was designed by Miralles & Tagliabue Architects, the same design firm that designed The Spanish Pavilion for the Shanghai EXPO 2010. It received Quattrum Award and was honoured as the Most Innovative Office Building. The building contributes to a brand-new style of city and forms a unique public space.

Roca's Frontalis series of bathroom products are characterized by their smooth lines and shapes, which are perfect match for this stunning structure.

**Products used:**  
FRONTALIS Bathroom Series  
LOGICA Faucets  
MERIDIAN Bathroom Series



# SHERATON HUZHOU ★★★★★★ HOT SPRING RESORT HOTEL

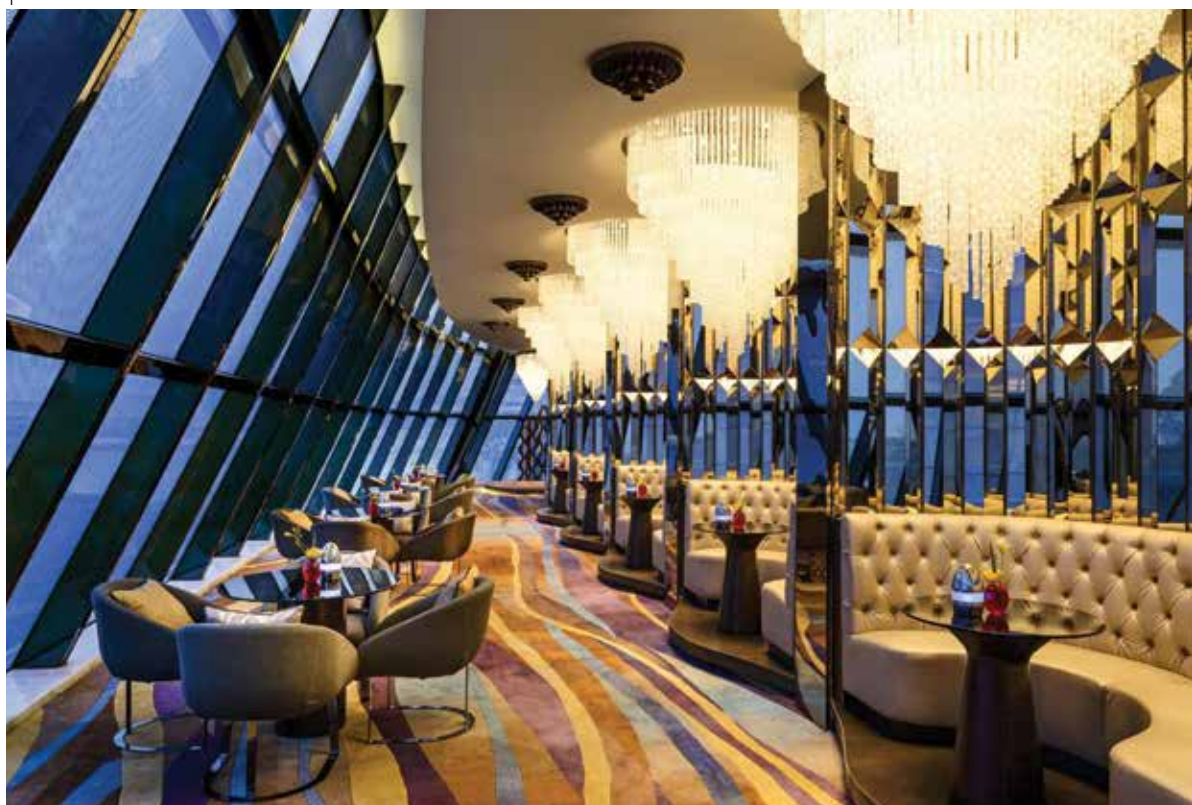
Designed by world renowned emerging architect master Ma Yansong, the newly opened Sheraton Huzhou Hot Spring Resort Hotel is the only international luxury hotel in Huzhou, making it one of the most prestigious icons in this city.

Built on the vast, rippling Taihu Lake, its extraordinary structure can be described as a bright moon or a shining ring. In the evening, its laser light show presents a stunning visual performance for all audiences. To echo its brilliant ring-shaped outward appearance, inside it is decorated with natural jade and crystal, blending the concept of natural wellness and human orientation perfectly with this spectacular building.

The guestrooms are well-equipped with high technology, including an advanced iPad touch screen control panel for lights, curtains and so on.

The bathroom space in the suites is equally well-equipped, with Khroma models from Roca, a leading product designed by a famous designer. With the inspiring, personalized colors of the soft seat back leaving a gentle touch, instead of being a monotonous place, the bathroom is somewhere you can experience a wonderful journey made possible by Roca's high technology.

1





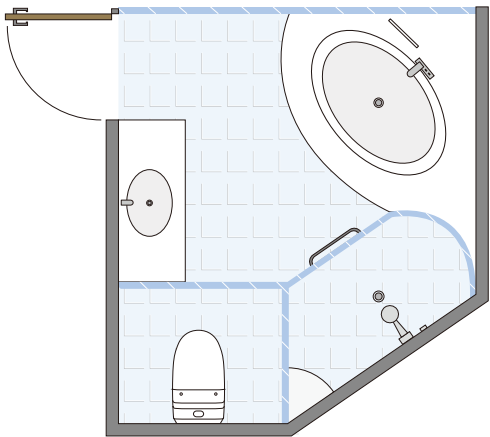
1 The main building cleverly combines the dynamic and static beauty of water: silky soft blue lights draw a rounded arc in the sky, weaving together with beautiful water reflections. Amid the crystal clear waves of the waters of Lake Taihu, the unique profile takes on an elegant, dignified appearance, especially with the charm of a bright moon shining in the sky, winning it the nickname "Moon Hotel".

2 The restaurant is surrounded by Lake Taihu, with bevelled glass walls, matching the multicolored carpet with irregular lines, creating an unusual, streamlined aesthetic effect.

From high-rise overlooking the mist-shrouded area with an open perspective, gaining an unimpeded view of the beauty of Lake Taihu. The golden chandelier gives off warm, peaceful lights, reflected by glasses and mirrors, making the entire dining room a magnificent space.



1



2

**Products used:**  
KHROMA W.C.  
KHROMACLIN W.C.

- 1 Walls and floors use the same patterned material, achieving a grand, unified overall style. The bathroom is decorated with golden frames, highlighting the luxurious high-class feel. The marble-faced bathtub surround takes up valuable space but adds to the luxurious feel.
- 2 The round bathtub is set just besides the window, allowing you to have a bath while enjoying the panoramic view of Lake Taihu, feeling the wonderful blend of nature and modernization. The toilet and shower area is closed and independent, with completely distinct wet and dry functions.
- 3 The white KHROMA intelligent electronic toilet is smooth and charming, sophisticated and inspiring, fully awakening your senses.
- 4 The whole room faces Lake Taihu with extensive views. The floor-to-ceiling windows blend indoor living and outdoor beauty. From inside you can enjoy the sense of leisure and fairytale landscape. The outdoor deck is closely linked with the room. Sitting on the white rocking chair, sunbathing, with the sea breeze blowing over your face and the waves whispering in your ears, you can enjoy the closest contact with nature.

3



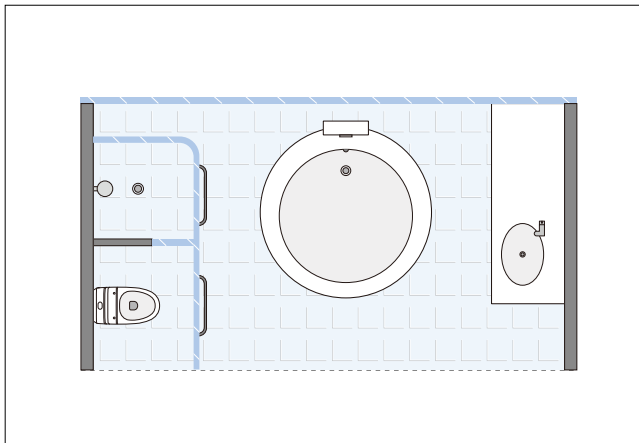
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- 5 Creatively connected bathroom and living room, breaking away from the traditional bathroom concept with an innovative interior layout. Through the glass windows, attractive lake scenery appears before your eyes.
- 6 The wash basin is arranged to the left of the freestanding round bathtub. The toilet and shower room are on the right, separated by gilded glass door. Besides reflecting the intimate design of separated wet and dry functions, it also forms a transition area between the living room and the outside lake view, making it a unique, popular design.
- 7 The red KHROMA intelligent electronic toilet comes with a soft-touch back pad.

5



KHROMA Bathroom series: A variety of unique colors all based on the inspiration for living of French colour expert Vincent Gregoire and a revolutionary integrated toilet equipped with a soft back cushion, designed by the world renowned German car designer Erwin Himmel.



Ma Yansong

The first person in China to win a competition to design a landmark building abroad, he is also the founder of the Beijing MAD architectural firm and a teacher at the Central Academy of Fine Arts. He used to work for Zaha Hadid Architects in London and Eisenman Architects in New York. In 2006, Ma Yansong entered the Toronto ABSOLUTE super high-rise international competition and won the tender with the design for the "Absolute World Towers", becoming the first Chinese architect in history ever to win a major landmark project in a foreign country.

#### Architect

Ma Yansong, China

#### Interior Design

HBA / Hirsch Bedner Associates

#### Opening Date

January 2013

#### Address

No. 5858, Taihu road,  
Wuxing District, Huzhou

#### Client

Starwood Hotels and Resorts Worldwide

#### Number of Rooms

321

#### Number of Floors

25

#### Area

approx. 65,000 m<sup>2</sup>

6



# HANGZHOU DRAGON HOTEL ★★★★★

Hangzhou Dragon Hotel is the first landscape garden hotel in Zhejiang Province to be completely managed by a foreign company. Standing where the beautiful West Lake meets the business and cultural centre in Hangzhou, it is surrounded by a green bamboo forest but is also just a few steps away from the bustling town centre. This is a place where you would rather stay than go home.

The bathroom space is equipped with the brand new one-piece Chicago design, which is very luxurious and popular all over the world. The cast-iron bathtub is robust and long-lasting. Made of classic quality iron, the design has a long history and a good reputation.

1





2



**Architect**  
Cheng Taining, China

**Interior Design**  
LRF Designers Limited

**Last Decorated**  
2009

**Address**  
No.120 Shuguang Road,  
Xihu District, Hangzhou

**Client**  
Hangzhou Tourism Group

**Number of Rooms**  
598

**Total Area**  
110,000 m<sup>2</sup>

3



1 The landscape, courtyard, western lakeside and garden-style designs are fully integrated with the poetic scenery of southern China, allowing people to find a rare tranquility away from the hustle and bustle of city life. Stop and look at the green trees and red stone when the lanterns are lit, creating a heavenly platform of water. The raised glass walls on the first floor beside the platform take the water views into the room. Even if people are inside you can still feel its true natural charms.

2 A bright yellow artistic chandelier hanging in the centre of a watery setting and combining with the glittering water to add a little grandeur. A hand-blown glass ball of light: each shape is different. The chandelier's components are all imported from abroad-specially made materials full of character and luxury.

3 The lobby floor is paved with imported natural rock and the unique yellow pattern looks like yellow dragon in the sky as swift as a swan. The transparent glass ceiling not only achieves natural lighting, but is also more energy efficient and environmentally friendly.



1



2

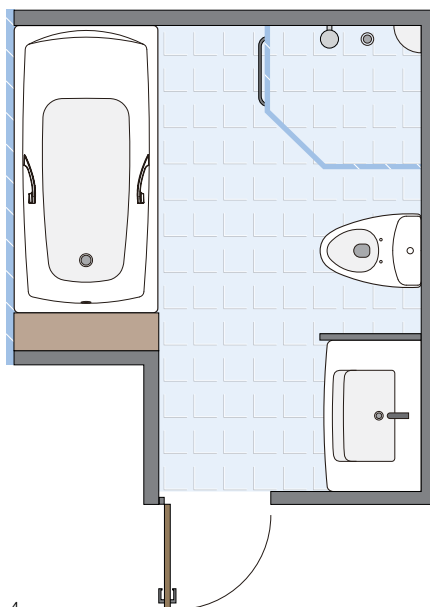


- 1 The bathtub is part of the bathroom and is also integrated with the bedroom. A "One-key" atomized liquid crystal glass partition: just press the switch to get a "private space". If you tap the control panel, a "fog" effect is instantly caused in the transparent glass, providing you with a private bathroom space. The vapour barrier does not destroy the sense of intimacy with the bedroom, and the transparent effect provides a visual extension of the space.
- 2 Building alongside the hill and beside the water. Sitting and office areas are integrated together, sharing the lake and mountain view outside the huge glass wall.

3



- 3 Women's floors are designed for single female guests. Their soft, innovative design represents the unique qualities of women. The curtain décor is the work of the French former Hermès designer Jean Boggio; while cushions, headboards and pictures are designed by "Franz". The suite rooms are intimately equipped with cotton pads, jewellery boxes, silk pyjamas, body mirrors, ironing supplies, etc.
- 4 The design boldly uses a projecting balcony and embedded bathtub, which completely break out of the traditional square indoor frame, showing the designer's high artistic accomplishment, while at the same time effectively extending the space.
- 5 CHICAGO one-piece toilet with siphon flush design. The lower tank achieves a grand, elegant atmosphere.
- 6 The red KHROMA intelligent electronic toilet is smooth and charming, sophisticated and inspiring. The innovation of integrated body-cleaning functions and user-friendly nozzle design can fully awaken all your senses.



4

5



6



#### Products used:

MYKONOS Bathtub

CHICAGO W.C.

KHROMACLIN W.C.



# SHERATON HANGZHOU XIXI HOTEL ★★★★★



1 Monks' prayers can be heard from the palace, high pavilions stand in the water. Red tiles and green trees, blue sky and sea, away from the hustle and bustle of the earth, to find a long-lost peace and calm.

The rooms are neatly located and well proportioned, while the open-air terrace brings an unparalleled sense of intimacy with nature. Sitting in an old wicker rocking chair, swaying before picturesque views of southern China.





Hangzhou is in the Yangtze River delta region along the south-eastern coast of China. With its pale yellow waters and lively fish, and surrounded by green forested mountains, Hangzhou is famous for its beautiful scenery as well as historical heritage. Marked with several ancient towers, rich in Chinese traditional culture and enclosed by the wooded mountains, it presents a vivid picture of an ancient city to all visitors. The Sheraton Hangzhou Xixi Hotel is entirely blended into the green mountains and glittering waters in the Xixi National Wetland Park. But it is also conveniently connected with the West Lake and shopping area downtown. With a ballroom measuring up to 2,000 square metres, it is the best choice for business conventions. Every guestroom is equipped with a balcony for guests to enjoy nature up close. Decorated in a simple, classical style with a pleasant aromatic smell, it gives a sense of peace amid the exhausting bustle of city life, with a memorable experience.

The bathroom space is well-equipped with various Roca products, including N-Meridian toilet, Faro bathtub, Milano washbasin, Loft faucet and Sentronic urinal. Roca cares about every single detail and is dedicated to providing versatile products with different design to meet our customers' needs.

2



- 2 Close but well spaced, the flowers hide their beautiful buds. The graceful beauty of the atrium is slightly concealed beyond the porch. Inside the pebbly pond in front of the gate, a sultry mist sprays with the turning wheel, making the courtyard scene more mysterious and touching. The mist moves up and down as it is generated and dispersed, while the ominous beauty is both magical and true.

1



**Products used:**

HALL Basin  
MILANO Basin  
DIVERTA Basin  
SOFIA Basin  
AMURA Faucets  
LOFT Faucets  
TARGA Faucets  
FARO Bathtub  
ESMAI Mixer Control Valve

VERONA W.C.  
DECORUM W.C.  
N-MERIDIAN W.C.  
MOAI Accessories  
PLAY Accessories  
HOTEL'S Accessories  
CHIC Urinal  
EURET Urina  
SENRONIC-S Urinal Sensor  
IBOSFOR Squatting Pan

- 1 The Sheraton spa offers a range of soothing treatments, massages, body treatments, face care and distinctive four-hands massage, given warmly by well-trained therapists. Embedded washbasins are accompanied by high-class faucets, allowing you to enjoy high-class cleaning before bathing. The round sprinkler head releases a soft column of water, offering you the gentle touch of rain. The water column brings stimulating massage as you seem to be embraced by gentle mist, allowing you to enjoy the thorough relaxation brought by the spa.
- 2 The main bathroom is a larger area, spacious and bright, with yellow furniture and lights to highlight the luxury quality throughout the room. On one side of the bathroom, a glass partition separates the toilet from the shower room, keeping the wet and dry functions apart. On the other side there are two wash basins and a wall-hung make-up mirror, eliminating waiting time when you are in a hurry and further extending the visual space, forming an intimate and practical design.

The FARO freestanding bathtub stands at the very centre of the bathroom, offering a sense of supreme grace. The overhead artistic chandelier provides the whole bathroom with a warm feel, so the bathing experience can be carried out in an entirely relaxed state.



3



4



2



- 3 The secondary toilet is specifically designed for visitors, the artistic personalized wallpaper is quite impressive and the rock-patterned marble counter-top is clean and fresh, matching the overhead pale yellow chandelier to make a total natural space.

Over the embedded wash basin hangs a mirror with wooden strip trim, providing a unified, grand atmosphere, and a modern flavour, coolly elegant and magnificent yet simple and stylish.

- 4 The N-MERIDIAN toilet is designed with a full, round front-end, achieving a remarkably graceful, elegant character. Its innovative water-saving 3/4.5L design makes it a clear leader of the new-style sanitary fashion.

#### Architect

Wimberly Allison Tong & Goo

#### Interior Design

HBA/Hirsch Bedner Associates

#### Opening Date

2011

#### Address

No. 21 Zijiang Road,  
Xihu District, Hangzhou

#### Client

Starwood Hotels and Resorts Worldwide

#### Number of Rooms

380

#### Number of Floors

5



# WUHAN ROYAL SUITES & TOWERS HOTEL ★★★★★



Wuhan Royal Suites & Towers Hotel is located at the junction of Jinghan Avenue and Sanyang Road and is close to Hankou CBD. With a scenic view of Yangtze River, it is well-equipped, with a good transport network. All the 375 hotel guestrooms and suites are designed to present a comfortable environment and pleasant home from home for both business and leisure travelers. Q-Café provides a daily buffet and à la carte menu which allows guests to enjoy different [1] classical cuisines to pamper themselves after a hard day's work.

Roca offers a comprehensive line of sanitary products covering every single element to make a bathroom comfortable enough to meet different customer needs. The bathroom here is well-equipped with Verona toilet, Continental bathtub, Bol washbasin, Escuadra faucet, Play and Hotel's accessories. All are quality products with excellent design.

With 28 floors, 375 rooms (suites), the hotel stands like a statue in the fascinating night-time light, that sparkles and appears to move among the buildings. The raised glass gate creates a solemn, grand atmosphere against the background lights.

- 2 The open layout and the transparent view expand the sense of space. Natural textures of beige, black stone and white sanitary ware form a contrast of Zen spirits: simple and calm but looking strong and classy. An independent, spacious countertop goes with a wide decorative mirror. The bathtub and shower go together, so guests can use them as they wish. The placement of bathroom accessories and other details also highlights the high-class bathroom quality of luxury five-star hotels.

VERONA toilet, CONTINENTAL bathtub, BOL bowls, ESCUADRA/ATTIC faucet and PLAY P/HOTEL'S accessories ingeniously match one other, increasing the exchange and contact between different spaces, to take the bathing beyond mere functionality, making it a symbol of fashion and enjoyment.

- 3 The sunlight peeps directly into the room through the translucent gauze, giving a bright, carefree feeling. The long oval glass office table goes with black swivel chair, bringing out the solemn, serious business atmosphere. Sitting in front of the window, enjoying the excellent light, you are not far from the seating area, with its wooden tables and soft sofa, balancing work and rest. The plaid carpet increases your comfort.

- 4 The lounge has a round marble table with soft sofa and multiple vertical steel decorative columns separating the lounge and lobby, giving a metallic, modern feel. The bar area is highlighted by a red background wall and a cellular structure provides practical, beautiful storage for red wine bottles.

#### Products used:

BOL Basin

CONTINENTAL Basin

VERONA W.C.

ESCUADRA Faucets

ATTIC Faucets

PLAY Accessories

HOTEL'S Accessories

Opening Date  
2011

Address  
No. 118 Sanyang road, Jiang'an District,  
Hankou, Wuhan

Developers  
Wuhan Jinfa Estate Co.,Ltd

Number of Rooms  
375

Number of Floors  
28

Floor Area  
32,000 m<sup>2</sup>

2



3



4





# SHANGHAI HAOJING YUAN

1



Shanghai Haojing Yuan consists of three neo-classical high-rise buildings in North Bund. These three buildings, which provide fully-furnished apartments, form a triangle in the quarter. Together with the Liujiazui Financial and Trade Zone, they also form part of the cluster of spectacular buildings. It is very near several high-class dining and shopping places in Shanghai, including Three-on-the-Bund, The Bund 18, Hyatt on-the-Bund Hotel, Rose Yacht Club and so on.

Roca presents its series of classical bathroom products which include every single element. While the intelligent Khroma model with an auto cover can certainly satisfy the most luxurious demands, our Multiclin cover provides a good option for those who are looking for a mid-range product. The freestanding bathtub gives you various bathing experience. In addition, we offer different basins to go with faucets with different specifications, giving you a great variety of choice in terms of design and dimensions, leaving you with the ultimate relaxing experience to strike a perfect balance between body and soul.



- 1 Located at the intersection of Huangpu River and Suzhou River, the Bund's panoramic scenery and the charming beauty of Shanghai can be viewed in a glance. It is surrounded by commercial districts, convenient transport and high-class consumer facilities in the neighbourhood, offering extravagant enjoyment. A baroque architecture style merged with simple, stylish modern elements and combined with the traditional Shanghai lifestyle, reflecting a unique oriental beauty.

2



- 2 The courtyard hall takes the colours black and white as its main shades: simple but rather personalized. Two thick marble pillars standing in the centre, decorated with vertical lines, appear slimmer and more elegant. An artistic chandelier provides yellow lighting, interacting with the bright light from the top against the background of motifs on the marble floor, making the whole hall looks like a shining palace.

- 3 A careful selection of European furniture highlights the Neoclassical royal demeanour. A golden frame outlines the profile of the wall, the wallpaper uses a freehand motif as its main content, echoing between left and right and coinciding with the solemn design style. A black spherical wall light emits a warm yellow beam, bright but not dazzling, adding a more mysterious atmosphere to the indoor space.

3



#### Architect

East China Architectural Design  
& Research Institute Co., Ltd.

#### Property

Colliers International

#### Opening Date

January 2013

#### Address

No. 338, Wuchang road,  
Hongkou District, Shanghai

#### Client

Starwood Hotels and Resorts Worldwide

#### Number of Floors

26~33

#### Floor Area

approx. 55,000 m<sup>2</sup>



1



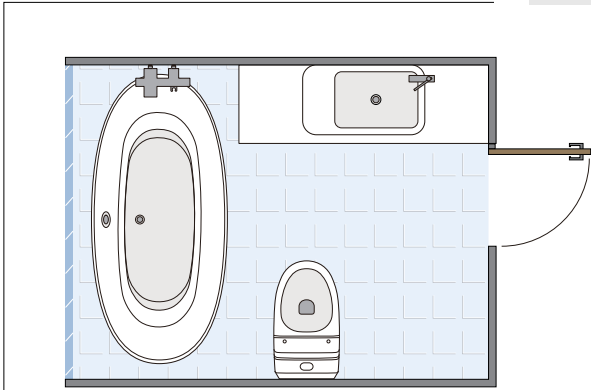
- 1 Roca is committed to creating quality luxury bathrooms, with special artistic ideas for a combination of main bathroom design. In this case it is the KHROMA intelligent electronic toilet with the VIRGINIA bathtub, highlighting the great attractions of modern technology and the art of classical design. Artistic basins go with floral marble cabinets, creating a high-class, luxury feel. Roca has an extensive catalogue, providing a full range of high-quality bathroom products, offering unique and exclusive space design.
- 2 The KHROMA intelligent electronic toilet back pad uses soft-touch design. The full body-cleaning function is achieved using an intelligent remote control. There is a variety of colours to choose from and the unique luminous design creates a simple, comfortable lifestyle which is avant-garde and yet classic.
- 3 Artistic countertop basins go with the EVOL faucet: the waterfall-like flow represents the vitality of life, organic contours and simple geometric elements constructing a natural harmonious new style for bathroom spaces.
- 4 The main bathroom has a larger space: the bathtub, toilet and wash basin are distributed along three walls, leaving plenty of room at the centre. It is comfortable, spacious and bright.

2



3

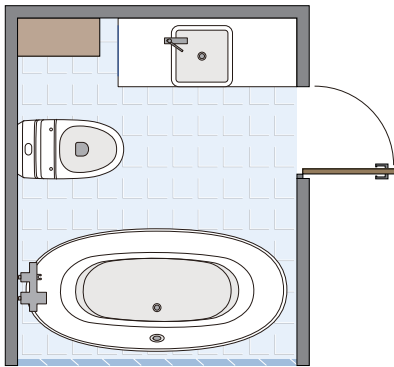
- Products used:**
- KHROMACLIN Upgrade Version
  - KHROMA Basin
  - THESIS Faucets
  - LANTA Faucets
  - EVOL Faucets
  - DAMA SENSO W.C.
  - MULTICLIN W.C.
  - VIRGINIA Bathtub



4

5

- 5 A medium-sized bathroom adjusting the position of the toilet and the bathtub. The bathtub is placed horizontally alongside the whole wall, reducing unnecessary waste of space and improving the use made of it, providing a more compact, minimalist layout with a simple design.



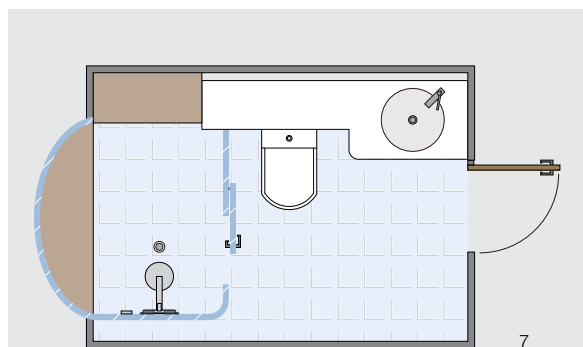
8

9



6

- 6 KHROMA square countertop basins, decorated with gold carvings at the bottom, use all kinds of curves, inside and out, performing a dignified, graceful, feminine profile.



7

- 7 A small bathroom using a shower instead of a bathtub. The toilet is wall hung and placed on the same side of the washbasin, the counter extends to the toilet, eliminating wasted space and taking advantage of every inch.

- 8 The LOOP semi-embedded countertop basin: small and exquisite, suitable for a secondary toilet.

- 9 The embedded installation style of the shower faucet makes it easier to clean the space.

- 10 An integrated wall-hung toilet with MULTICLIN electronic cover, saving space and cost while maintaining basic functional experience and visual beauty. The bay window on one side of the shower room allows the sun to flood the whole bathroom, giving a clear and transparent feel. Roca focuses on meeting the diverse needs of users at different levels, providing a comprehensive, flexible, functional solution.

#### MULTICLIN Premium

It perfectly combines four qualities of science, comfort, cleanliness and design, integrated with the intelligent body-cleaning system, combining warm-water washing and intelligent deodorant functions and using superb technology in bathroom design to achieve extraordinary experiences in cleanliness and comfort.



Pulsating  
Massage



Oscillating  
Massage



# THE BEVERLY HILLS



Overlooking Tolo Harbour, Plover Cove Bay and Plover Cove Reservoir, with a three-way sea view, it stands on a wonderful site in Hong Kong, with development on a huge scale and an atmosphere of wealth and distinction.

The Beverly Hills has 535 luxury villas, which is the largest number of villas in a single Hong Kong development. Built by Henderson Land Development Co., Ltd, The Beverly Hills takes the architectural theme of French classical revivalism to create a gem for luxury living.

Roca has been manufacturing cast-iron bathtubs since 1921. By using the best materials, with a meticulous production process and an eye for detail, Roca is known for its great heritage in bathroom technology, product design and functions.

1



2



3



- 1 The AKIRA bathtub uses luxurious cast iron and high-class titanium powder enamel for a 100% lead-free antibacterial surface. The usable width of the tub is ergonomically designed, with a modern one-back solution and metal chrome armrest.
- 2 The HAITI cast iron bathtub, integrated head restraint and shoulder rest, offering a comfortable experience and classical outlook combining the advantages of solidity and durability, making it a smart choice for people with elegant taste.
- 3 The MALIBU luxurious enamel cast iron bathtub with chrome metal handrails, with class and generosity.

#### Products used:

MALIBU Bathtub

AKIRA Bathtub

HAITI Bathtub

#### Developers

Wealth Team Development Limited

#### Property

Well Born Real Estate Management Ltd

#### Opening date

2009

#### Address

23 Sam Mun Tsai, Tai Po, New Territories.

#### Villa number

535 Villa

#### Total Area

approx. 92,000 m<sup>2</sup>



# HAINAN QIONGHAIBOAO BAY



Seafront villas, sea-view apartments, top hotels and time-share hotel rooms are all to be found in Hainan Qionghai Boao Bay.

This is the only place where you can enjoy both sea and river views inside a South Asian tropical forest. All apartments face the South China Sea, with balconies in front of floor-to-ceiling windows.

Roca offers a comprehensive line of sanitary products with superb design and excellent quality. The bathrooms of this seafront property are decorated with avant-garde Roca products to meet the needs of various customers.

- 1 The apartments are all well decorated, merging into the subtropical coastal style, using the original taste of Thai minimalist but luxurious style to create an international standard in resort and holiday leisure.
- 2 The DIVERTA wash basin uses ceramics imported from Spain and the square layout and curved bottom appears unique and stylish, while the renewed classical provides a memorable look.
- 3 The BOSTON one-piece toilet uses a siphon flush design. The lower cistern design looks grand and elegant.
- 4 The ESCUADRA faucet series mimics the natural scenery of mountain peaks. The innovative faucet shape is forceful, resolute and strong, reflecting the ingenuity of nature, a blend of advanced technology and innovative design.

1



2



**Products used:**

ESMAI Faucets  
ATTIC Faucets  
ESCUADRA Faucets  
VECTRA Faucets  
ATTIC Faucets  
LOFT Faucets  
TARGA Faucets  
MOAI Faucets  
NEXO W.C.  
N-MERIDIAN W.C.  
BOSTON W.C.  
PICA Basin  
SOFIA Basin  
DIVERTA Basin  
CONTESA Bathtub  
FASHION Accessories  
VICTORIA Accessories  
HOTEL'S Accessories

**Landscape Design**  
ZPC landscape consultant co.Ltd

**Developers**  
Union Of Happiness Co., Ltd

**Property**  
Greentown Property Management Llc.

**The Opening Date**  
October 2010

**Address**  
special planning area 1 of  
Boao town, Qionghai City

**Floor Area**  
80,000 m<sup>2</sup>

**Total Area**  
100,717 m<sup>2</sup>

3



4





# HOTEL

The hotel needs to provide the simplest, most effective design and communication. European architectural design gurus and Roca worked together and solved this problem. In addition to accurate, efficient design, it emphasizes the harmonious matching of the whole series, cleverly combining building aesthetics and practical functions, communicating and exchanging to construct mutual understanding. Roca's design perfectly matches the spirit of hotel construction: all the details are considered and implemented to achieve an elegant blend of designs.





### 01. Waldorf Astoria Shanghai on the Bund

Combining the history and culture of the celebrated Shanghai Bund with a taste for 21st century sophistication, Waldorf Astoria Shanghai on the Bund offers a heritage atmosphere, legendary service and timeless amenities to make your stay truly memorable and different. All this crafted onto a picture perfect setting that speaks volume of the grandeur and finesse that is uniquely ours.

Products used: NEWSCAST cast-iron bathtubs

### 02. Inter Continental Hotel Shanghai Pudong

Infused with a rich modern atmosphere, inside you can enjoy indescribable comfort. Situated in Lujiazui, the financial and trading centre of new Shanghai, the Shanghai InterContinental Hotel is next to two department stores and the Orient Pearl Tower, the tallest TV tower in Asia. With a quiet environment, modernized bathroom facilities and intelligent room service, it is the best place for business meetings and leisure activities.

Products used: BOL basins, DIVERTA basins, KENDO faucets-fittings, ATTIC fittings, OSLO WC, ATAI shower kits, CONTINENTAL bathtubs, HAITI bathtubs, AKIRA bathtubs

### 03. Hong Kong Plaza Ascott

Standing in the prime area of Huaihai Central Road, The Hong Kong Plaza is at the core of downtown Shanghai. It comprises south and a north blocks. These two 38-storey buildings are connected by a footbridge on the second floor. With a gross floor area of 140.000 square meters, it is a comprehensive building offering a commercial area, office space, shopping malls, entertainment facilities and service apartments.

Products used: DIVERTA basins, GEORGIA WC, MALIBU bathtubs, THESIS faucets

### 04. Sofitel Guangzhou Sunrich Hotel

The Sofitel Guangzhou Sunrich Hotel, designed with a unique French style, is the Sofitel Hotel Group's first luxury hotel in Guangzhou. Occupying the heart of the Tianhe District, which is the busiest region in Guangzhou, the hotel is well connected to Guangzhou, Dongguan, Shenzhen and Hong Kong via the road network.

Products used: OSLO WC, HALL WC, HALL bidet, SIDNEY wall-hung WC pan, DAMA SENSO WC, DIVERTA countertop wash-basins, SOFIA undercounter basins, ORBITA countertop wash-basins, LOOP countertop wash-basins, WAIKIKI bathtubs, CHIC urinals

### 05. InterContinental Chongqing Hotel

Towering over the bustling commercial centre, the InterContinental Chongqing Hotel, managed by the world renowned InterContinental Hotel Management Group, offers comfortable, luxurious five-star hotel rooms and services for discerning business travellers and tourists. Together with the long, winding Yangtze River and the Jialing River flowing to the east, the hotel becomes part of a beautiful and striking city landscape.

Products used: GIRALDA basins, FORO basins, CHICAGO WC, DAMA SENSO WC, VARADERO bathtubs, GEORGIA bathtubs, GENOVA bathtubs, LANTA faucets, MOAI faucets, ATTIC faucets, EURET urinals, BOSFOR squatting pans





### 01. Sheraton Qingdao Jiaonan Hotel

Occupying one of the best locations in Qingdao, Four Points by Sheraton Qingdao Jiaonan Hotel has been built at Lingshan Bay, the best bay in Qingdao. It is close to many sight-seeing spots in the city, as well as government offices and the golf course. The hotel is also well-equipped to be a business hotel, offering eight flexible meeting rooms with a total floor space of 2,100 square metres together with wired and wireless internet access.

**Products Used:** KHROMA basins,  
DAMA SENSO WC, DIVERTA basins,  
HOTEL'S accessories, FARO bathtubs

### 02. Sheraton Suzhou Hotel & Towers

A standard five-star hotel, the Sheraton Wugong Hotel entirely merges the essence of Chinese classical architectures with landscaped gardens and is as grand as the Forbidden City. The whole hotel reflects the long history of Suzhou old town. The small stream flowing through the garden inside the hotel strongly reminds people of the canal, which is the symbol of Suzhou, adding a strong sense of peace and tranquillity.

**Products Used:** OSLO WC, GEORGIA WC,  
AMURA faucets, LANTA faucets

### 03. Crowne Plaza Hotel Changsha

A five-star hotel managed by the InterContinental Hotels Group, it stands in the bustling Wuyi Plaza special business zone in downtown area. The hotel offers 431 superior guest rooms, 12 well-equipped banquet and function rooms, 24-hour business services, specialized Crowne Plaza clubhouse rooms, and a fully-equipped entertainment and fitness center.

**Used products:** SIDNEY bathroom series,  
BOSTON WC, PRICESS-N bathtubs,  
LOGICA faucets

### 04. Sanya Sheraton Resort

Located at Yalong Bay of Sanya, the resort is built in the most richly endowed tropical area, opposite the world's leading Yalong Bay Golf Club designed by renowned American architect, Robert Trent Jones II. Azure blue sea and a silver white beach make it a paradise for sea creatures and outdoor recreational activities. The resort was the only official hotel of the 53th Miss World Contest, held in September 2005.

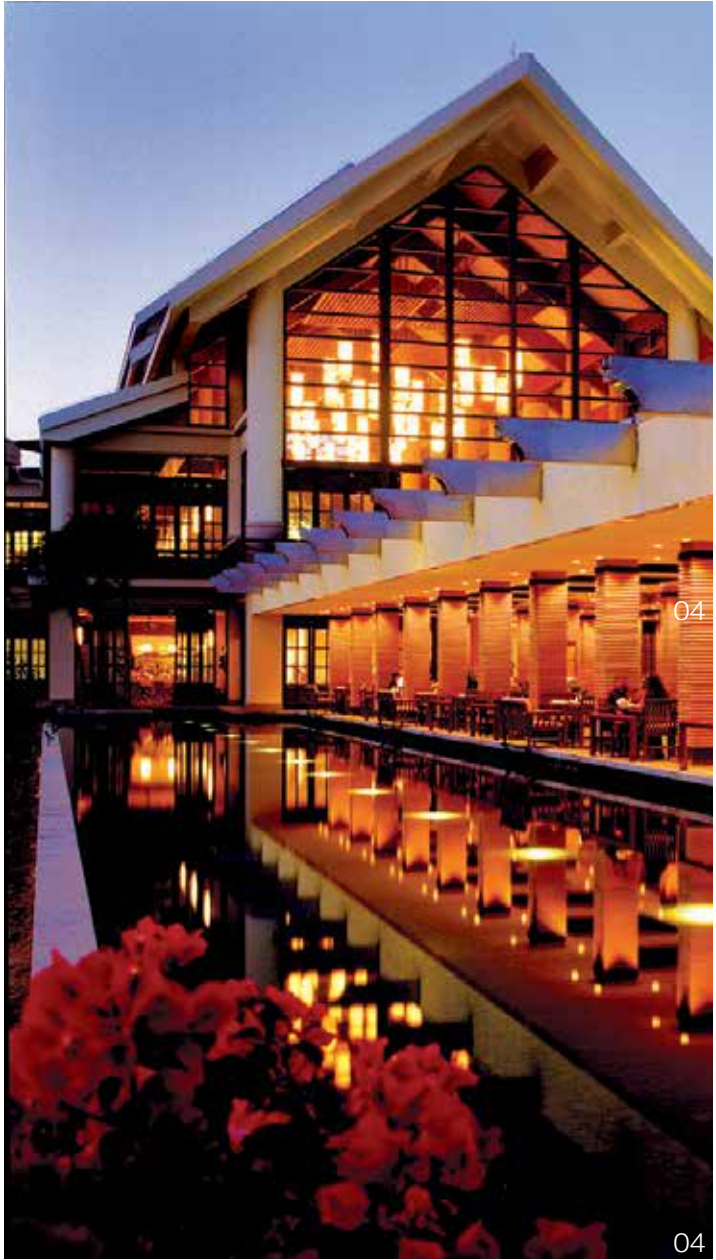
**Products Used:** CHICAGO WC, BOSTON WC,  
SIDNEY WC, BANA urinals

### 05. Pullman Wuxi New Lake Hotel

The Pullman Wuxi New Lake Hotel is situated in a prime location. Adjacent to the district government offices, it is only a 10-minute ride to Wuxi airport and five miles away from Wuxi Hi-speed Railway Station. Standing in the CBD area inside Wuxi Tai Lake International Technology Park, it is a showcase for the Accor Group's projects meeting international standards and with various high-class facilities.

**Products Used:** VERONA WC, SOFIA basins  
LANTA faucets, ESCUADRA faucets







### 01. Zendai Himalayas Hotel

Situated at Pudong New Area, it is close to the Longyang Maglev Train Station and Century Park. Designed by Arata Isozaki, a world renowned architect, the building is a combination of modern art museum, super five-star artistic hotel, an innovative art gallery, and innovative business centre. With a total gross floor area of 160,000 square metres, it brings the "forest" into the building as an artistic concept by hanging cubic glass structures and unrestrained smooth organic forms with glistening metallic surfaces in the air.

Products used: ELEMENT wall-hung WC pan, EURET urinals, URBI basins, THESIS faucets

### 02. Kempinski Hotel (Chengdu)

A perfect combination of traditional European and Chinese ways of serving guests, it provides unique, highly personalized, exemplary services. Kempinski Hotel Chengdu stands located in a prime area beside the Rennan flyover in the fourth section of Renmin South Road in Chengdu. It is now the five-star hotel offering the largest number of rooms in Chengdu. Its new architectural style; special, avant-garde interior design, and advanced management, all make the hotel another model example of constructing a good image of the city to greet domestic and foreign guests in Chengdu.

Products used: GIRALDA bathroom series, DIVERTA basins, GEORGIA wall-hung WC pan, MONOJET faucets-fittings, TARGA faucets, EURET urinal sensor, BANA-S urinals, SENTRONIC-S urinal sensor, HAMITO slop hopper

### 03. Hilton Hotel Shenzhen

Located on Jiabin Road in Luohu District, Hilton Hotel Shenzhen is a five-star business hotel next to Seibu Department Store. As the best five-star hotel in the commercial and trading area in Shenzhen, it is surrounded by major office buildings, shopping centres, restaurants and entertainment facilities. It is only a five-minute ride to Luohu Port.

Products used: MALIBU bathtubs, FARO bathtubs

### 04. The Kempinski Hotel Wuxi

Standing in Taihu Plaza, it is close to many famous tourist spots and Wuxi new town. As the best luxurious hotel in Wuxi open to foreign guests, it comprises a 50-storey building and a 5-storey annex block. In its 400 smart, modern guest rooms each measuring over 38 square metres, hotel guests can enjoy a magnificent, extensive views of the old canal view from their windows.

Products used: PRINCESS-N bathtubs

### 05. New Oriental Millennium Hotel Chengdu

Managed by the renowned Millennium Copthorne Company, the hotel, which is open to foreign guests, is situated in the bustling Shexian Shupian District to the south of Chengdu. The hotel offers 360 rooms with modern design, advanced facilities, and fine furniture. In addition, an elegant lobby, special coffee bar, luxurious ballroom, speciality restaurants with Western and Eastern cuisines, warm spa club, high-class business centre, unique fitness centre and classical executive lounge are also available.

Products used: FONTWIN basins, DIVERTA basins, CLIO vanity basins, PICA undercounter basins, OSLO WC, CHICAGO WC, NEXO WC, NEWCAST bathtubs, MIAMI bathtubs, THALASSA bathtubs, TOUCH faucets, ATTIC faucets-fittings, VECTRA faucets, VERONA faucets, EURET urinals, CHIC urinals, BOSFOR squatting pans, AQUALINE flush valve for urinal, PAN F flush valve for squatting pans, SENTRONIC-S urinal sensor, PARIS toilet roll holder





### 01. Radisson Blu Hotel Liuzhou

The Radisson Blu Hotel Liuzhou is the first international branded hotel in Liuzhou. Built along the west bank of the beautiful Liuzhou River inside the CBD area, it is close to the Municipal Square. All guestrooms are specially designed to give guests a 270-degree view of the Liuzhou River.

Products used: CONTESA bathtubs, CHICAGO one-piece toilet suite, GEORGIA one-piece toilet suite, ELDA one-piece toilet suite, PICA undercounter basins, NEO SELENE undercounter basins, EURET urinals

### 02. Hanlin Hyatt Hotel Harbin

Hanlin Hyatt Hotel Harbin occupies the city's most scholarly address at the junction of Xuefu Sandao Street and Xuefu Road. It is also close to the Golden Sun Shopping Area. The hotel is specially designed to provide a warm, comfortable, stylish environment.

Products used: BOL basins, MOAI faucets, DAMA SENSO WC

### 03. Sofitel Wanda Chengdu

An investment by the Wanda Group, this is a deluxe five-star hotel managed by leader in the worldwide hotel, tourism and service sector, the Accord group from France. Standing alongside the Funan River, it is next to the busiest commercial centre in Chengdu and is just a 20-minute ride from Shuangliu International Airport. Luxurious, grand, and with meticulous service, it is the ideal hotel for your during your busy commercial and sight-seeing activities

Products used: CHICAGO WC, GIRALDA WC, MALIBU bathtubs, HAITI bathtubs

### 04. Olympic Village Garden Hotel Beijing

As the only hotel in the world backed by the theme of Beijing Olympic Games and Olympic culture, the hotel stands inside Beijing Olympic Village. The hotel perfectly blends Chinese spirit and Olympic Culture in its design which fully demonstrates the concept of "Green Olympics, High-tech Olympics and People's Olympics". It is a masterpiece with contributions from various innovative designers who proudly present this distinctive hotel with its special theme.

Products used: BOL basins, ZUN basins, OSLO WC, CHICAGO WC, MALIBU bathtubs, WAIKIKI bathtubs, CONTESA bathtubs, LANTA faucets





### 01. Eurostars Grand Marina Hotel

Mediterranean air, avant-garde art, and a soft sea breeze prevail in the wonderful facilities of the five-star Eurostars Grand Marina GL. THE RAMBLAS, hotel in the World Trade Centre leisure and business complex at the heart of Barcelona's Port Vell. The colour of the Ramblas and the magic of the Gothic quarter merge into a cocktail with incomparable flavour, which is bound to become a point of reference among Barcelona's most select luxury hotels.

Products used: MERIDIAN bathroom series,  
M2 faucets, MALIBU bathtubs

### 02. Marqués de Riscal Hotel

Undoubtedly, Wine City is a 21st century castle where you can enjoy all kinds of entertainment related to wine. It is a world full of vivid experiences.

Ciudad del Vino, in Elciego (Alava), is a complex comprising the oldest Rioja winery, Marqués de Riscal (1858) and a new building designed by the Canadian architect, Frank O. Gehry. The new complex contains a hotel, a wine therapy spa and an exclusive restaurant. The hotel is operated by the Starwood Hotels & Resorts group under its prestigious brand "The Luxury Collection".

Products used: MERIDIAN WC, NEWCAST bathtubs,  
MALIBU bathtubs, BERNA basins

### 03. Unique Hotel, São Paulo, Brazil

### 04. Kilimanjaro Kempinski Hotel, Dar Es Salaam, Tanzania

### 05. Meliá Las Américas Hotel, Varadero, Cuba







01. The Great Wall Sheraton Hotel,  
Beijing, China
02. Sheraton Sanya Resort,  
Sanya Hainan, China
03. Meliá La Quinta Golf Resort,  
Marbella, Spain
04. Le Martinez Hotel,  
Cannes, France
05. Rodos Palace Hotel,  
Rhodes, Greece
06. Westin Palace Hotel,  
Madrid, Spain
07. Star World Hotel,  
Macau, China
08. Narada Kempinski Resort & Spa Sanya,  
Hainan Island, China







06



07



08



01. La Gavina Hotel, S'Agaró, Girona, Spain
02. Meliá Cohiba Hotel, La Habana, Cuba
03. Claridge Champs Élysées Hotel, París, France
04. María Cristina Hotel, San Sebastián, Spain
05. Meliá Milano Hotel, Milán, Italy
06. Renaissance Hotel, São Paulo, Brazil
07. The Lake Vilamoura Resort, Algarve, Portugal







04



06



05



07



# RESIDEN

The housing design establishes a warm nest for human hearts, taking the people-oriented principle to its highest expression. Here our designers have fully developed a delightful relationship between product and architecture. In this introduction to residential buildings, from new classicism to new modernism, whatever architectural style you embrace, Roca can meet your emotional needs.





# TIAL





### 01. Shanghai Luxiangyuan

Luxiangyuan is located in Yuyuan area in Huangpu district, a traditional old town area in Shanghai, with plenty of historical heritage. This old town was first built in the Song Dynasty 700 years ago and later renovated with a stronger city wall to fight the Japanese during the Ming Dynasty 500 years ago. This area had already been well established as a political, cultural and business centre paving the way for the birth of Shanghai. It used to be a place where senior government officials and rich families lived.

Occupying an area of 386,000 square metres, Luxiangyuan is set to be a huge, luxurious quarter. This will stimulate the renaissance of the influence of the well-known families and culture of Luxiangyuan in Shanghai.

**Products used:** CHICAGO one-piece toilet suite, DIVERTA basins, MALIBU cast-iron bathtubs, FARO bathtubs, TOUCH deck-mounted bath-shower mixer, VIRGINIA bathtubs, ESCUADRA, ESCUADRA basin mixer, ESCUADRA deck-mounted bath-shower mixer, ESCUADRA wall-mounted shower mixer

### 02. La Cité Shanghai

At the heart of Xujiahui District, it is built in French garden style. Bazo uses a new architectural design concept which gives La Cité a colourful and wonderful landscape. Its outstanding design and superb quality won it a Golden Award for the "Most Popular Residential District in Shanghai 2003".

**Products used:** MERIDIAN basins, GIRALDA basins, PAOLA WC, GENOVA bathtubs, COROLA faucets

### 03. Shanghai Jiangqiao Wanda Plaza

Shanghai Jiangqiao Wanda Plaza is strategically located at the core of Hongqiao Transportation Hub. Jinsha Jiangxi Road is to its north and Huajiang Road is to its east. It fully integrates apartments, shopping mall, SOHO, restaurants and bars into one huge complex. With its strategic location, it has become a commercial landmark in western Shanghai which will definitely serve to stimulate economic development in the Yangtze River Delta region.

**Products used:** GIRALDA basins, NEXO WC, VICTORIA-N basin mixer, VICTORIA-N bath-shower mixer

### 04. Shanghai Songjiang Wanda Plaza

Standing at the junction of Fulin road and Guangxing Road, Shanghai Songjiang Wanda Plaza is close to Songjiang University Town and Songjiang New City International Ecological Business District. With an area of 320,000 square metres, it has a very convenient location surrounded by university town, industrial park and international ecological business district. Shanghai Songjiang Wanda Plaza integrates hotels, shopping malls, restaurants, office area and recreational facilities into one multi-functional city complex.

**Products used:** BERNA undercounter basins, VICTORIA WC, VICTORIA-N faucets, VICTORIA-N bath-shower mixer





## 01. Shanghai Shimao Riviera Garden

This is the first classic example of "Binjiang model", a legacy of old Shanghai style. On the east bank of the Huangpu River, Shanghai Shimao Riviera Garden is the tallest deluxe residence with river view in China, according to Guinness China. Featuring seven tall, residential buildings with river views, Shanghai Shimao Riviera Garden, Oriental Pearl Tower and Jin Mao Tower together form an urban skyline with "three peaks on a river". Extending into the CBD area along the east bank of Huangpu River, Shanghai Shimao Riviera Garden is a luxurious residential area stretching for one mile along the river bank. It is unprecedented urban scenery cutting across the historical lights on the Bund to set new standards for splendid developments in Shanghai.

Products used: FLORENTINA faucets-fittings, M2 faucets, CHICAGO WC, GEORGIA WC, VERANDA bathroom series, MERIDIAN bathroom series, BERNA basins

## 02. Dream World 2008 Beijing

Based on the concept "green, technology and culture", Dream World 2008 Beijing sets new landmark in 21<sup>st</sup> century Chinese architecture. Standing at the centre of the Olympic Park which is the central of the Aoya zone, Dream World 2008 Beijing is the only high-class residential area open for public ownership. It is just a stone's throw away from the Forest Park and Olympic stadiums. Standing at the head of the dragon axis, the excellence of the location is clear..

Products used: HALL bathroom series, DIVERTA basins, MILANO basins, PICA basins, GIRALDA WC, ATENA WC, MOAI faucets-fittings, MONOJET faucets-fittings, VECTRA faucets-fittings, TARGA faucets-fittings, VICTORIA PLUS faucets, LOFT-C shower kits

## 03. Pudong Century Garden

Pudong Century Garden is at the junction of Famu Road and Baiyang Road to the south of Century Park with a gross floor area of 150,000 square metres. A high-rise community, it is near Century Park, the Shanghai New International Expo Centre, Metro, B&Q, the Shanghai Science & Technology Museum, Maglev Longyang Road Station and so on.

Products used: BERNA basins, BOSTON WC, MILANO WC, PAOLA WC, ATENA WC, MALIBU bathtubs, HAITI bathtubs

## 04. Qingdao CBD Wanda Plaza

Located in the prime area in Qingdao CBD, Wanda Plaza is only a five-minute ride from an eastern seashore beauty spot. Given its comprehensive transportation network, it has already become a hub with offices, restaurants, shopping and entertainment facilities, covering Qingdao and even the entire Shandong Peninsula business circle.

Products used: BOSTON WC, PICA undercounter basins, M2 basin mixers, EURET urinals





01. Reflections At Keppel Bay, Singapore, Republic Of Singapore

02. Durrat Al Bahrain, Durrat al Bahrain island, Bahrain

03. Malpani States, Pune, India



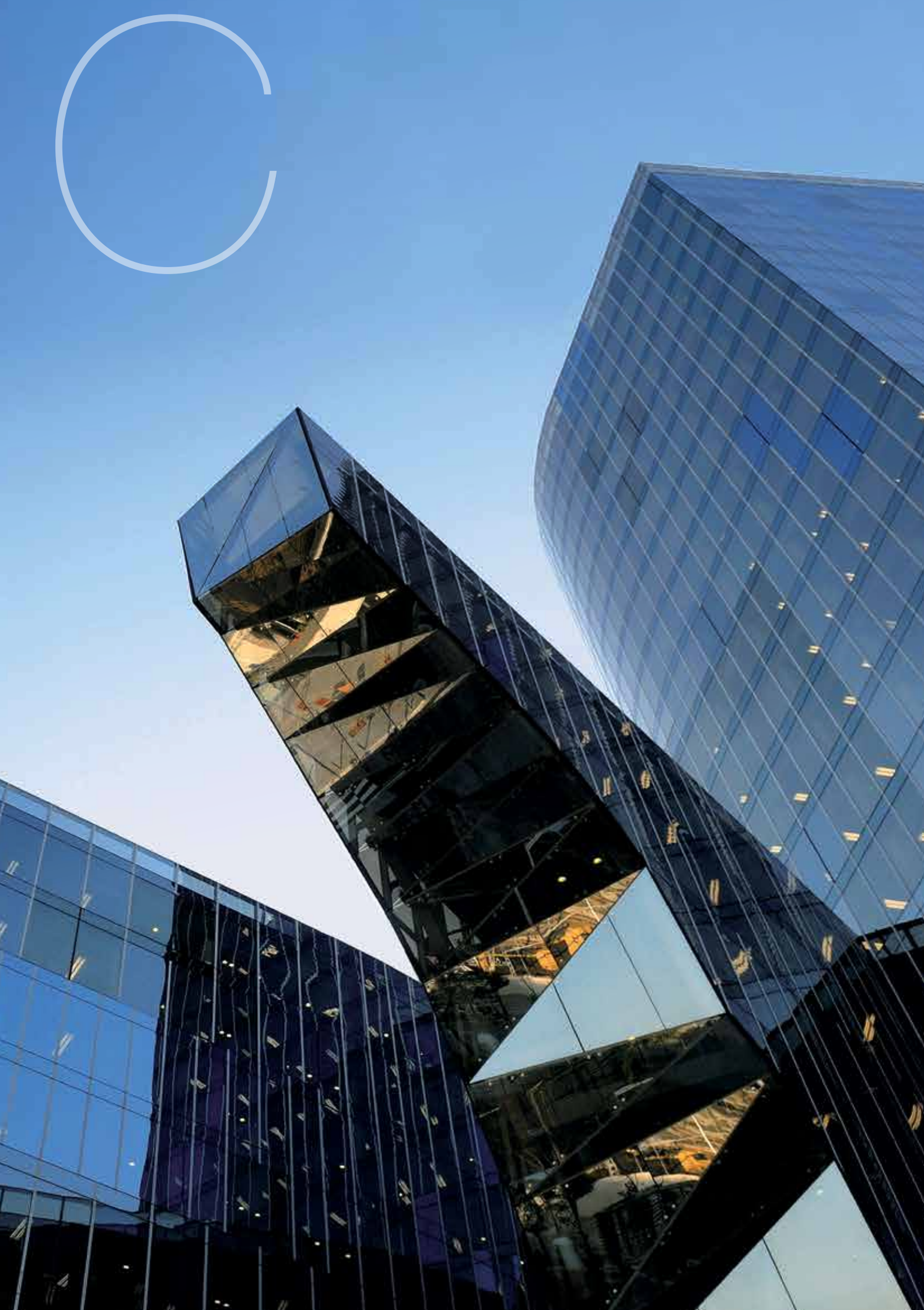




# PUBLI

In the designs of the world-renowned architect Rafael Moneo, such as the National Museum of Roman Art, the Stockholm Museum of Modern Art, and America's largest, most religiously diversified Cathedral of Our Lady in Los Angeles, as well as many other public projects, we can see his pursuit of the eternal nature of the buildings. Roca's Vatican bathroom series, designed by him, is a truly masterful work of design: the building block design gives each part an indispensably close link with the overall structure, providing a fluency and tolerance in which the upper and lower parts are cleverly matched.







### 01. Dalian Futures Square

Built by the Dalian Futures Exchange, the second largest agricultural products futures exchange in the world, the Dalian Futures Square lays the foundations for a new CBD in Dalian. Located to the north of Xinghai Square and close to Zhongshan Road, it has quickly established itself to become the centre of Xinghai Convention Road, surrounded by municipal utilities and many other commercial facilities.

Products used: BOSTON WC,  
PICA undercounter basins,  
M2 basin mixers, EURET urinals

### 02. Chengdu Raffles city

Following the success of Raffles City in Shanghai and Beijing, Chengdu Raffles City is the latest project to be owned and managed by Capital Land. The Singaporean property developer operates a total of six "Raffles Cities", its flagship brand, all over the world. The Chengdu project is being built by a well-known local contractor to guarantee high quality.

Products used: GEORGIA wall-hung WC pan,  
LOFT basin mixers, EURET urinals

### 03. Shanghai Greenland Centre

Shanghai Greenland Centre is the flagship project of Greenland Group which is the fourth largest property developer in China. As a multi-purpose building, it further helps transform the Binjiang CBD into a high class commercial hub with a scale just next to the bustling People's Square.

Products used: NEXO WC/MILANO bathtubs,  
DIVERTA bathtubs, HAMITO slop hopper,  
M2 basin mixers, ATTIC basin mixers,  
EURET urinals, HOTEL'S accessories

### 04. Hong Kong New World Tower Shanghai

Situated at the prime location on Huai Hai Middle Road, this is a grand office tower. With a height of 260 metres, this is the tallest building on Huai Hai Road. From the deluxe, comfortable and well-equipped lobby to the independent facilities on each floor, every detail gives you a feeling of prestige. Its exterior wall has a computerized neon lighting system installed, making it the highest and most prestigious landmark office building in Luwan District.

Products used: BERNA bathtubs, GIRALDA WC,  
MURAL urinals

### 05. China Europe International Business School Pudong

Jointly owned by the Shanghai Municipal Government and the European Community, this is a non-profit making education organization formed under the agreement between the Chinese Government and European Union focusing on providing international high-level management courses. It offers courses to MBA students and mid- to high-level managers on the latest international management knowledge and practice to help them make a success of their own careers.

Products used: MILANO bathroom series,  
BERNA basins, SIDNEY WC,  
BANA urinals, MALIBU bathtubs,  
M2 faucets-fittings, COROLA faucets-fittings





### 01. President's Mosque in Yemen

The Saleh Mosque was named after Yemen's President Ali Abdullah Saleh. It can hold up to 40,000 worshippers and it is located in Sana'a Yemen's capital.

Products used: BERNA basins, GIRALDA WC, M2 taps, BANA urinals, SENTRONIC-S urinal sensor, HAMITO slop hopper, Faucet for mop tub

### 02 Colon Teatro (renovation) Argentina

The Teatro Colon is one of the world's major opera houses. The acoustics of the theatre that first opened in 1908 are considered to be among the top five for opera in the world. The historic monument that has recently been renovated has recently been visited by the most renowned singers and orchestras from all over the world.

Products used: MERIDIAN bathroom series

### 03. Nanjing Zifeng Tower

Standing at the north-western corner of Gulou Square, it occupies an area of 26,300 square metres giving rise to a building with a gross area of 260,000 square metres, standing 88 storeys and 450 metres tall. It is the highest building in Jiangsu Province, and ranks 7th in the world. The building provides commercial, office, hotel, meeting, leisure, exhibition and sight-seeing space. With a distinctive architectural style, spacious area, beautiful environment, and high-tech facilities, it is set to become a landmark building equipped with advanced technology.

Products used: DIVERTA basins, BOL basins, HALL WC, DAMA SENSO WC, CHIC urinals, HAND DRYER hand dryer

### 04. Torre Agbar

Its double-surface design brings it the features of water: bright, clean, continuous, living and transparent. All these features make the building a masterpiece with depth: colourful yet uncertain, sparkling but subtle. Agbar Tower, designed by the French architect Jean Nouvel, is the headquarters of Aguas de Barcelona, a water company. The facade of this building is extremely innovative, with movable aluminium panels of 25 different colours fixed on the concrete surface. The surface will vary from red to blue with passage of time. On top is a white glass and steel dome. There are about 60,000 glass brise-soleil pieces on the surface of the building, strengthening its inner transparency and offering a heat-prevention facility.

Products used: MERIDIAN bathroom series, URINETT urinals, AQUALINE flush valve, MONODIN-T faucets

### 05. Emirates Headquarters, Dubai, EAE

### 06. Sultan Qaboos University, Muscat, Oman



01



02





## 01. Landmark East

This grade-A office building is known for its exciting design and innovative green concept. Its unique tilted shape makes it the landmark building in its area. Landmark East is a flagship Grade A office building in the East Kowloon district in Hong Kong. Its glass curtain wall design draws a large quantity of natural lighting into the interior. Designed by the award-winning US architecture firm Arquitectonica, Landmark East employs a number of intelligent features making its operation energy-efficient.

Products used: MOAI SENSOR faucets

## 02. Forum Buildings

The Forum Building is considered to be an icon of the "New Barcelona". This master piece, designed by the architects that designed the Bird's Nest for the Beijing Olympics, Herzog & de Meuron, is said to blend the sky with the Mediterranean Sea. The roof of the building is covered with water in a reflecting reservoir. Water flows through the courtyards in the form of small waterfalls cooling down the building in the summer time. The triangular building measures 180 metres on each side and houses an auditorium, several exhibition halls and a restaurant.

Products used: FORUM basins, GEORGIA WC

## 03. Liberation Tower Kuwait

The Liberation Tower is the tallest structure in Kuwait. It is regarded as the symbol of Kuwaiti liberation and a unique sign of the country's renaissance. The Liberation tower is one of the tallest telecommunication towers in the world.

Products used: VICTORIA series

## 04. The Royal Military Academy LONDON

The Royal Military Academy was established by King George II in 1741 with the aim of producing "Good officers of artillery and perfect engineers". The proud, imposing buildings on Woolwich Common were built in 1806 as a new campus for its elite tutors and aspiring pupils-"sons of military men and the more respectable classes". Now the historic building has been reformed into luxury apartments very near the 2012 Olympic Park.

Products used: HALL bathroom series

## 05. Main Railway Station (Novosibirsk)

Novosibirsk main train station was built in 1896 and has recently been renovated. The railway station, one of the most famous stations in Russia, is both a historic monument and a tourist attraction along the Trans-Siberian railway.

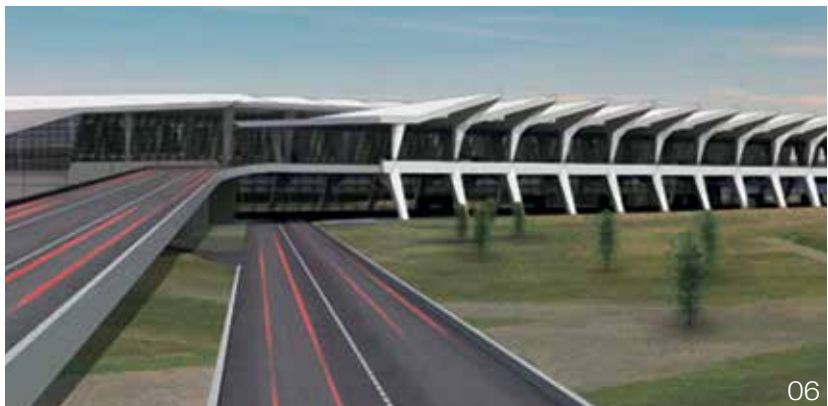
Products used: VICTORIA series







01. Parque Cidade Jardim Shopping Center,  
São Paulo, Brazil
02. Wenzhou Grand Theatre, Wenzhou, China
03. Oman Gas Company, Muscat,  
Sultanate of Oman
04. T1 Barcelona Airport, Barcelona, Spain
05. Kuwait University, Kuwait city, Kuwait
06. Delhi International Airport, Delhi, India





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